

X-TREME 6G

X Transceivers & RF front-ends made in Europe's Microelectronics light house to Enable new 6G use cases

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= Deliverable D6.5 =

Initial Communication Kit v1

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Dissemination level		
PU	Public	X
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

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Executive Summary

X-TREME 6G's communication kit has been developed to increase public awareness around X-TREME 6G's mission and activities, and on the challenges and opportunities for 6G deployment in Europe. This deliverable shows the digital channels (website and LinkedIn page) as well as the initial communication materials that have been developed to promote the project (factsheet, leaflet, roll-up, slide deck, and newsletter).

The content of X-TREME 6G's website <https://x-treme6g.eu/>; and LinkedIn page - <https://www.linkedin.com/company/x-treme6g>; are public. Ongoing information related to the project has been published online since January 2025. X-TREME 6G's digital channels will be actively maintained and updated over the whole course of the project.

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1. Introduction

The deliverable **D6.5** is associated with task **T6.1 – “Communication and dissemination activities”**. The objective of this task is to ensure that the results of the project will be disseminated to the European research and industrial community; and will target all important stakeholders and will guarantee an ongoing communication between:

- the public, experts in telecommunications and microelectronics, industrial actors, potential end-users etc.
- and project partners.

The task **“Communication and dissemination activities”** also requires the creation of a comprehensive dedicated website and LinkedIn page for the project. Those two digital channels have been created at the beginning of the project and are fully available to the public. They will be actively maintained over the whole implementation of the project.

This deliverable aims to give a precise overview of X-TREME 6G’s digital channels and dissemination materials; which have all been developed and shaped around one common visual (the microelectronics lighthouse), two colours (dark blue and sunset orange), and the project’s essential messages; with one goal – **ensuring X-TREME 6G’s upcoming success through the maximization of its visibility**, with potential **positive externality on other SNS-JU funded projects**.

2. X-TREME 6G's digital channels

2.1 Project's website

The domain <https://x-treme6g.eu/> has been procured for use by X-TREME 6G. The website has been created in Open Source software called WordPress. WordPress started as a blogging system but has evolved to be used as a full content management system that is completely customisable and can be used for almost anything within the field of web design. It allows fast and reliable customisation and has a user-friendly back-office environment which will simplify the requirement for regular updates and file uploads.

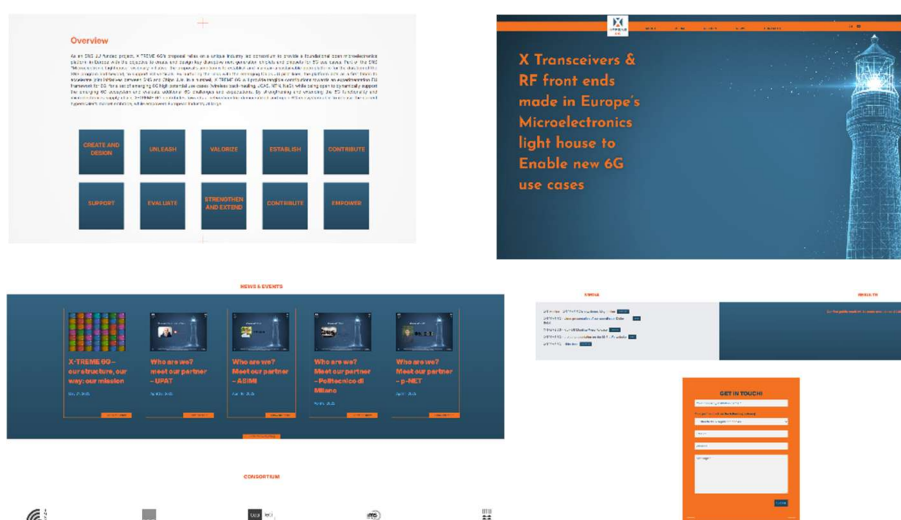


Figure 1: screenshots of the landing page of X-TREME 6G's website

All individual pages of the website include a header with the project logo and a navigation menu allowing for quick access to any part of the website, as well as a footer with the acknowledgment of the EU funding.

The website includes information on the project's mission and main objectives, and impact. It also gives information about the partners and their role in the project. All media material, results and publications will be also referenced on the website, as well as all project news, such as events, interviews, conferences, etc.

Finally, the contact section will allow all interested parties to contact the Project Manager and get more insight into the project activities.

2.1.1 Further development of X-TREME 6G's website

Additional information will be published throughout the lifetime of the project. Short videos about the project will be also included.

Beyond the periodic updates and publication of results, further optimisation of the website will ensure its positioning among first search results for relevant keywords.

2.2 Project's LinkedIn page

X-TREME 6G's LinkedIn page has been created and launched following the project's kick off. It serves as our main point of contact with external audiences and is updated regularly with information related to our project's structure, characteristics and advancements. It is also used as a channel to drive digital audiences back to the project's website.

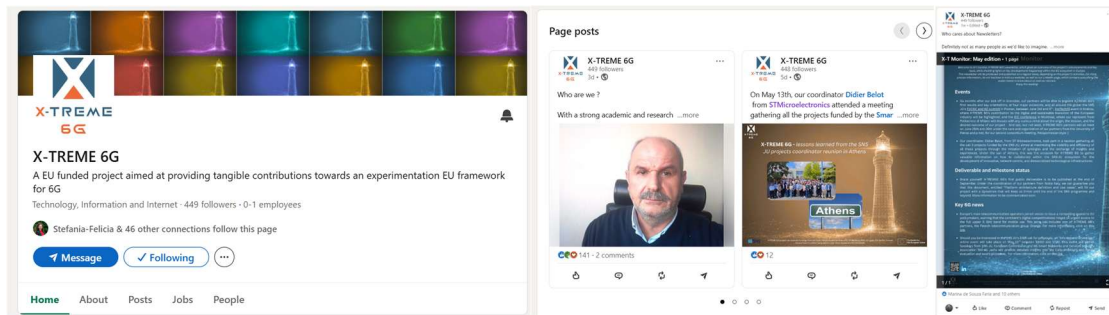


Figure 2: Screenshots of X-TREME 6G's LinkedIn page

3. Dissemination materials

Apart from the project website, five other dissemination materials have been developed:

- a factsheet,
- leaflet,
- roll-up,
- slide deck,
- and newsletter.

A digital access to those dissemination materials has been provided to external audiences through X-TREME 6G's website – www.x-treme6g.eu.

3.1 Factsheet

The project fact sheet consists of two pages which summarize the most important messages of the project for a scientific and professional audience. QR codes are also displayed on the material to help redirect audiences to X-TREME 6G's digital channels.



Figure 3: screenshots of X-TREME 6G's factsheet

3.2 Leaflet

X-TREME 6G's leaflet gives a short overview of the project's key objectives and activities and will be used to communicate those main messages to wider audiences, including general public. QR codes are also displayed on the material to help redirect audiences to X-TREME 6G's digital channels.



Figure 4: screenshots of X-TREME 6G's leaflet

3.3 Roll-up

X-TREME 6G's roll-up aims to give an emblematic illustration of the project. It contains the project's key visuals (the microelectronics lighthouse, the project logo and acknowledgement visuals/sentence), as well as key information about its activities and mission. This roll-up can be displayed as such, or in the form of a poster, on any occasion where X-TREME 6G is to be presented/mentioned, to maximize the visibility of our project in real-world settings. QR codes are also displayed on the material to help redirect audiences to X-TREME 6G's digital channels.



Figure 5: screenshot of X-TREME 6G's poster/roll-up

3.4 Slide deck

The project's slide deck consists of a short power point presentation to help partners give a short and synthetic introduction of X-TREME 6G to non-tech-savvy audiences. Slides can be further adapted to the need of a specific event, depending on the audience.

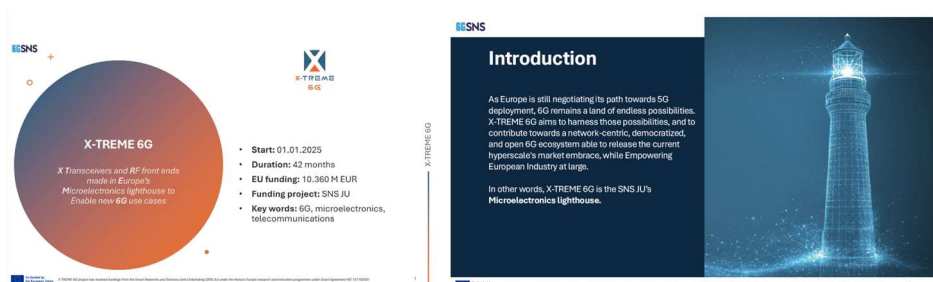


Figure 6: screenshot of the slide deck's first two slides

3.5 Project newsletter – X-T Monitor

X-TREME 6G's newsletter will be published every 3 months. Built as a one-to-two-pager, this dissemination document consists of a digest of the project's key advancements over the last three months, to help audiences keep track with a condensed sample of our progression. The newsletter will consistently follow the same template, as shown in the illustration below.



Figure 7: screenshot of X-TREME 6G's newsletter, X-T Monitor

4. Conclusion

X-TREME 6G's website (<https://x-treme6g.eu>) and LinkedIn page (<https://www.linkedin.com/company/x-treme-6g/>) have been set up. They will be improved and regularly updated. The main objective of those digital channels is to increase public awareness around X-TREME 6G and 6G's deployment in Europe. They will be also used to disseminate the project's results. Basic information on the project can be found on the webpage as well as public deliverables and project outcomes and publications.

Other communication materials – factsheet, leaflet, roll-up, slide deck, and project newsletter; will be used to promote the project to wider audience and establish initial interest and contact with every possible stakeholder.

5. Degree of progress

The deliverable is 100% fulfilled. The maintenance of the digital channels will be carried out over the whole course of the project. The project's dissemination materials will also be adapted in case of major changes (e.g. change of a project partner).